



AI/3627

I hereby certify that this correspondence is being deposited with the United States Postal Service on the date set forth below as First Class Mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Date and Signature of Deposit:

5/11/04

John S. Pienkos

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Pienkos, John T.

Serial No.: 09/626,365

Filing Date: July 23, 2000

Title: APPARATUS AND METHOD FOR PROVIDING PRODUCT
LOCATION INFORMATION TO CUSTOMERS IN A STORE

Examiner: Rudy, Andrew J.

Art Unit: 3627

RECEIVED

MAY 18 2004

GROUP 3600

SECOND AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the final Office Action dated March 11, 2004, the Applicant respectfully provides the following Remarks and Amendments.

Amendments to the claims are reflected in the listing of claims that begins on page 2 of this paper.